Mental Health & Well-being: Impact on Business

Have a wellbeing strategy in place if you want to make a difference to overall performance, employee engagement and safety.

Barcelona, Spain

8th – 10th of April 2019

Take psychosocial risks and well-being concerns seriously if you want to drive a culture of performance and care in your organisation and thus remain competitive.

Move beyond traditional health topics to integrate mental health & well-being

Attending this premier marcus evans conference will enable you to:

• Discuss the right recipe for implementing a well-being programme
• Embed well-being into the operating model of your organisation
• Explore mental health first aid and discuss what it takes for it to work
• Develop evidence-based solutions in fatigue management
• Prepare your organisation to adapt to the impact of new

Who should attend

Vice Presidents, Directors, Managers of:
• HSE / Health & Safety
• Well-being
• Occupational Health
• Occupational Hygiene
• HR / Employee Engagement
• Employee Experience, Diversity & Well-being
• Medical Officers
• People Officers

Expert speaker panel

Dr. Shaun Davis
Global Director of Safety, Health, Wellbeing & Sustainability
Royal Mail Group

Jan Gerding
Nordic HR Director
Bosch

Dr. Mahua Ganguly
Group Employee Health Manager
Nestlé

Marie-Louise Chandler
Head of Quality, Health, Safety and Wellbeing
NATS

Dr. Claire Douglas
Head of Quality, Health, Safety and Wellbeing
SCS Railways

Carolina Troncone*
Global Human Resources Wellbeing Project Manager
Schneider Electric

Antonio Caponigro
Ergonomics & Well-being Manager
L’Oreal

Eva Söderberg
Global Safety Program Manager Sandvik Sandvik

Wessel Drent
Manager Occupational Health Europe, Asia & International
LyondellBasell

Martina Breitenstein-Toivonen
Safety Development Manager Human Resources and Safety
Neste Corporation, Finland

Martin Brown
Director, Health & Safety
Crossrail

Matthew Rae*
Director, Safety and Wellbeing
Vodafone

Robert Manson
Head of Occupational Health and Wellbeing
RWE

*Subject to final confirmation

Click Here to Email for More Details
Day One
9th April 2019

08.30 Registration and Coffee
09.00 Opening Address from the Chair

WELL-BEING AS PART OF OVERALL ORGANIZATIONAL STRATEGY

09.10 Case Study
How does a Wellbeing Programme Drive Better Engagement and Productivity?
• Exploring emotional therapy
• Training volunteers to act as mental wellbeing advocates
• Deep training for the HR functions
• Subject matter experts and professional workforce services
Matthew Rae*
Director, Safety and Wellbeing
Vodafone, UK
*Subject to final confirmation

09.55 Case Study
Positive Male Mind: Supporting Mental Health in Men
• Understanding mental health in men
• Supporting mental health in men
• Engaging the organization in mental health
Dr. Shaun Davis
Global Director of Safety, Health, Wellbeing & Sustainability
Royal Mail Group

10.40 Lunch
11.10 Case Study
The Development of Well-being and Mental Health as Key Elements of the Crossrail Strategy for Health & Safety
• Treating wellbeing as part of an organizational culture change management effort
• How should wellbeing and mental health be included in your wider safety strategy?
• The obstacles we had to overcome
• How this approach has impacted wider engagement at Crossrail
Martin Brown
Director, Health & Safety
Crossrail

11.55 Case Study
Not just Another Project: Well-being at the Heart of Company Strategy at Schneider Electric
• Wellbeing as the foundation of sustainable engagement and high performance
• A holistic view of well-being based on four dimensions: physical, mental, emotional and social
• Combining 20% of global initiatives with 80% of local programmes and empowering all employees to be part of the cultural transformation
• Specific results in employee engagement
• Well-being as part of our Sustainability journey
Carolina Troncone*
Global Human Resources Wellbeing Porject Manager
Schneider Electric
*Subject to final confirmation

14.00 Case Study
Understanding Mental Health and Well-being for Nestle
• Looking at Employee Health holistically, encompassing physical and mental health and well-being
• Towards an evidence-based approach in understanding the needs of the organization and designing appropriate interventions focusing on mental health
• Measuring the burden of this problem globally given the wide footprint of the organisation
• The key elements of intervention designed to tackle the issue
Dr. Mahua Ganguly
Group Employee Health Manager
Nestle

14.45 Mental Health First Aid: An Effective Way to Deal with Mental Health Issues in the Workplace?
• Examples of managing psychosocial risks in the workplace
• How successful is MHF in the workplace? What evidence is there around it?
• According to IOSH, a ‘prevention first’ including MHFA is more appropriate. What do organizations need to do make this happen?
• What does it take for MHF to be successful?
Robert Manson
Head of Occupational Health and Wellbeing
RWE

15.30 NATS Approach to Peer Support: Wellbeing Strategy and the Future Risks for Health & Wellbeing
• What is peer support and how does it work?
• How does this fit with our Wellbeing Strategy?
• What does the future look like for health and wellbeing?
• Our success factors- what makes peer support a success
Marie-Louise Chandler
Head of Quality, Health, Safety and Wellbeing
NATS, UK

16.15 Bosch Strategy for Mental Health and the New Initiative for Psychotherapy
• Moving from being reactive to being proactive
• What is the right recipe for implementing a mental health programme?
• Discussing the goals: Making all parts of the business move in the same direction
• Stress coach and psychotherapy initiatives
Jan Gerding
Nordic HR Director
Bosch

17.30 The Right Organisational Structure and What Should the Role of the HR Professional be?
• Does wellbeing fit into HSE?
• Does it really matter who owns the process?
• How do you move from fragmented programmes to an overall strategy?
• Should wellbeing be separate from safety?
• Could a focus on mental wellbeing help safety practitioners move beyond the plateau many organization reach in incident reduction by creating a positive experience?
• Looking at the business side of it

18.10 Closing Comments from the Chair and End of Day One
### Day Two

**10th April 2019**

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<td>09.00</td>
<td>Opening Address from the Chair</td>
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#### ORGANIZATIONAL CULTURE

**09.10**  
**Case Study**  
**Safety as Driver for Organizational Culture and Well-being at Work**  
- Identify drivers for organizational culture and safety culture transformation  
- Safety, an integral part of wellbeing at work  
  
**Martina Breitenstein-Toivonen**  
Safety Development Manager  
Human Resources and Safety  
Neste Corporation, Finland

**09.55**  
**Case Study**  
**Developing an Ergonomics and Well-being Culture: The L’Oreal Journey to Date**  
- Ergonomic attitude programme  
- Vitality for all  
- First step of wellbeing  
- Next step  
  
**Antonio Caponigro**  
Ergonomics & Well-being Manager  
L’Oreal

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| 11.10 | Case Study  
**Mental Wellbeing in Construction**  
- Measuring Health and Wellbeing: Getting the data to evidence need  
- Creating a Health and Wellbeing Strategy  
- Rolling out the plan  
- Keeping the momentum going  
  
**Dr. Claire Douglas**  
Head of Quality, Health, Safety and Wellbeing  
SCS Railways

**11.55**  
**Case Study**  
**Balancing Resources and Workloads in a Sustainable Way**  
- Stress and recovery  
- Finding the gaps and setting the strategy for continuous improvements  
- Integrated part of our way of working and company culture journey  
- Leadership commitment towards health at work  
  
**Ewa Söderberg**  
Global Safety Program Manager  
Sandvik

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| 14.00 | **ROUNDTABLE DISCUSSION**  
**Looking at the End-to End Employee Experience from a Health and Wellbeing Perspective**  
- Where do you start a wellbeing programme?  
- How to sustain a positive and sustained impact  
- Identifying priorities from a wellbeing perspective  
- Should you look at it from a benefits’ perspective and tie it with medical checks? What is the right approach?  
- Wellbeing as an engagement and culture activity rather than a reward-benefit activity  
  
**14.45**  
**Case Study**  
**Can Health and Work Ability Contribute to Behavior Safety?**  
- Taking into account psychosocial factors and changes to the work environment  
- Developing techniques and a stronger process environment  
- The benefits of connecting the dots  
- The role of top management in driving wellbeing initiatives  
  
**Wessel Drent**  
Occupational Health Manager, Europe, Asia & International  
LyondellBasell, The Netherlands

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| 15.30 | **PANEL DISCUSSION**  
**How to Prepare Your Organisation to Adapt to the Changing and Disruptive Environment**  
- Dealing with working 24/7  
- How do the new work-life trends affect wellbeing?  
- How do you keep people motivated and engaged?  
- Getting buy-in from top management  
  
**16.15**  
Closing Comments from the Chair, End of Day Two and Coffee

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**Booking Line:**  
Alexia Mavronicola  
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Email: AlexiaM@marcusevanscy.com
How to Integrate Mental Health & Wellbeing in your HSE Programme

8th April 2019

13.20 Registration and Coffee

13.30 Workshop Leader’s Introduction and Opening Remarks

13.30 Moving beyond Traditional Health Topics to Integrate Mental Health and Well-being in your HSE Programme

- Discussing well-being in a pragmatic way: the impact on business
- Defining your health strategy
- Understanding your psychological work environment
- Taking into account psychosocial factors and changes to the work environment
- Developing techniques and a stronger process environment
- Taking a proactive approach
- How to work with HR

Attendees will be able to enjoy afternoon tea and networking opportunities midway through the workshop

17.00 Workshop Leader’s Closing Remarks

Business Development Opportunities

Does your company have services, solutions or technologies that the conference delegates would benefit from knowing about? If so, you can find out more about the exhibiting, networking and branding opportunities available by contacting:

Rob Taylor, General Manager
Business Development & Strategic Accounts
marcus evans Barcelona
Tel: +34 (0)93 393 4632, E-Mail: RobT@marcusevanses.com

Conferences

For more than 30 years the world’s leading organisations have relied on marcus evans to provide the strategic business insights they need to sustain a competitive advantage. Our global portfolio of over 1000 events per year focus on the cutting edge issues effecting senior decision makers across all sectors. Designed with industry leading practitioners for their peers in the industry, our event model is driven by the latest research on the critical issues affecting your business today. We cut through the vendor rhetoric and product showcasing to deliver tangible, practical insights direct from subject matter experts.

Summits

Our global portfolio of over 150 annual summits focus on bringing the most senior decision makers face-to-face with the key solution providers capable of delivering on their strategic goals. Our summits provide an unbeatable environment within which to benchmark, innovate and drive your business forward by forging the relationships that matter most. Our cutting edge programmes featuring world renowned speakers deliver thought provoking content whilst our innovative one-to-one meeting platform ensures that you walk away with the insights and connections you need to accelerate the growth of your business.

Corporate Hospitality

Leverage the emotion that the world’s leading sporting events evoke together with your brand to deliver an unforgettable engagement experience for prospects, clients or employees. Boasting over 30 years of experience in providing corporate sports hospitality, our truly global portfolio includes such prestigious events as the Football World Championships, Summer & Winter Games, Superbowl, Formula 1 and many more. THG’s goal is to ensure you only need to focus on your guests, allowing you to develop the relationships that are of critical importance to the future of your business.

Professional Training

Your training needs are diverse and mission critical, with practical, vocation based training needing to be delivered in the right place at the right time. Benefit from a training provider with more than 30 years of experience delivering professional training to the world’s leading companies on a global basis. marcus evans professional business training delivers targeted vocational and technical training solutions. These include professional development courses, specialist sector focused training, in-house bespoke training as well as language and cultural training for businesses.

Technology Forums

marcus evans technology forums are the facilitator in identifying the current and future technological needs of businesses and provide the ideal platform to assist with making these investments. Our global forums bring together decision makers within key industries with carefully selected and researched technology providers. World class case studies give delegates critical insight to make informed decisions about how these technology solutions can create profit for their company and stay ahead in increasingly competitive markets.

Language and Cultural Training

marcus evans linguarama offers effective training in language, communication and culture for business and professional people. With more than 45 years’ experience and over 20 centres in Europe, we are one of Europe’s largest business language and communication training organisations. Each year marcus evans linguarama trains people from over 60 countries worldwide and provides over 1,000 companies and organisations with total training solutions. Our courses are focused entirely on the needs of the individual participant or group and have practical relevance to business and professional life.