unanimous recognition

This is a very unique event that provides excellent opportunities at a high level.

CEMTEK Environmental

The event was very well organised and I enjoyed the unique format offered by marcus evans. Nice change of pace from the traditional conference or trade show.

Tyco Fire Suppression and Building Products

The one-to-one were very worthwhile. The opportunity to share our experience with similar clients and to demonstrate our solution only increased our opportunity.

The PLC Company

Meeting so many strategically positioned executives in one place is a rare opportunity.

Amplex

This summit provided a good opportunity for professionals working in the field to come together to exchange and share a wealth of experience. It should be on the agenda of top management working in this field.

Abu Dhabi Water & Electricity Authority

Very interesting and beneficial presentation of industry information by senior executives. Also a unique opportunity to meet with solution providers.

PacifiCorp

All speakers presented very well and the marcus evans staff did an excellent job.

Qatar Electricity & Water Company

This summit keeps me up to date on the latest trends and technologies to better help manage our plants.

Dynegy

Quality presenters in a hard-hitting atmosphere.

Fortis

event summary

The positive economic outlook for the region which includes the twin emerging powerhouse economies, India and China, are without doubt witnessing an unprecedented boom of demand for power supply. The APAC energy sector is entering a time of unprecedented growth and opportunity, when the power capacity choices they make now will spark the foundation for a sustainable and prosperous future, while carving their place in the global economies of the world.

Current lack of long-term solutions coupled with uncertainty with the regulatory and political climate has created an outcome that is not conducive for investments in the power generation sector. A risk of under-investment is further compounded by ageing generation units and tighter environmental controls. And to add, the region now faces its biggest challenge – the dilemma of how strengthen its economic boom while cutting back on its dirty fuel consumption. As competition becomes the new norm, utility companies will need to adapt their business frameworks to an increasingly dynamic environment and having a diversified power generation portfolio will determine the survival of the fittest.

The Power Generation APAC Summit 2012 offers a unique format for sponsors to gain access to power generation and asset management executives from the APAC region’s leading electric utilities companies. Over three days, sponsors will meet and interact with senior executives through a number of one-to-one business meetings and many networking activities. In addition, sponsors will attend strategic summit sessions led by prominent decision makers in the APAC electricity generation industry. Within the luxurious settings of a five star venue, this networking event presents a unique opportunity to develop meaningful and valuable business relations.

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CONTACT US TODAY
Miss Bernardine Michael, Marketing Director – APAC & MENA, BernardineM@marcusevanskl.com